

norwegian



Norwegian CEO Bjørn Kjos in Central African Republic for the Norwegian/UNICEF flight in 2014

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Norwegian's passengers donated more than \$600,000 to UNICEF in 2016

Norwegian's partnership with UNICEF has helped many children in need in

2016. With a simple click during their booking process, Norwegian's passengers have donated more than \$600,000/5 million Norwegian kroner to support UNICEF's work for children.

The total contribution from Norwegian's passengers in 2016 totaled \$610,000 (5.21 million Norwegian kroner), enough to fully finance five schools, install 1,500 wells with water pumps that can supply an entire village or refugee camp with clean drinking water, a million emergency kits that can provide 34,000 children with food rations for two weeks, or polio vaccines for one million children.

"I want to thank our amazing passengers for the generosity they have shown in 2016. This money can help make the world a better place for those who need it the most. By making it easier to donate, more people will contribute. A small contribution from many passengers can give more children the future they deserve," said Norwegian CEO Bjørn Kjos.

"On behalf of children worldwide we want to thank Norwegian's passengers who have made a big difference in the lives of vulnerable children everywhere. We hope that both new and frequent passengers will continue to save lives by donating in the future," said Acting Executive Director of UNICEF Norway Merete Agerbak-Jensen.

A simple click when finishing the online booking is all it takes for passengers to make a UNICEF donation. Customers will have the option to donate \$3, \$5, \$10 or \$15 when they book their tickets. \$3 is enough to vaccinate 10 children against polio, \$5 is enough to buy 1000 water purification tablets – enough to purify 5000 litres of water, \$10 can give 21 packets of therapeutic food – enough for one week's treatment for a malnourished child, and \$15 can provide an entire class of school children with books.

Since 2007, Norwegian and UNICEF have had a signature partnership. Through this partnership, they have sent aircraft fully loaded with emergency aid and school supplies to the Central African Republic and to Syrian refugees in Jordan. Additionally, Norwegian supports UNICEF through travel funding and fundraisers, and all Norwegian employees donate their company Christmas presents to UNICEF.

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About Norwegian

Norwegian is the world's sixth largest low-cost airline and carried 30 million passengers in 2016. The airline operates 450 routes to 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean and the U.S. Norwegian has a fleet of 120 aircraft, with an average age of 3.6 years, making it one of the world's youngest fleets. Norwegian was named the [Most Fuel-Efficient Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT). Norwegian was named the World's Best Low-Cost Long-Haul Airline by the renowned SkyTrax World Airline Awards in 2015 and 2016, and for the fourth consecutive year, named Europe's Best Low-Cost Airline. Norwegian employs 6,000 people. The airline offers 40 nonstop routes from the U.S. to London, Paris, Scandinavia and the Caribbean. Follow [@Fly_Norwegian](#) on Twitter, join the discussion on [Facebook](#) and keep up with our adventures on [Instagram](#). For more information on Norwegian and its network, visit [norwegian.com](#).

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