

norwegian



Norwegian's first flight arriving into Canada and Montreal.

Oct 29, 2018 17:30 EDT

Norwegian's First Canadian Flight Takes Off

MONTREAL (OCTOBER 29, 2018) – Norwegian, [Europe's Best Low-Cost Airline](#) and [Value Airline of the Year 2018](#), has expanded its North American footprint to include Canada, as the airline's inaugural flight departed today from Montréal-Pierre Elliott Trudeau International Airport to Guadeloupe's

Point-à-Pître International Airport in the French Caribbean. The new non-stop service will be followed by flights to Martinique Aimé Césaire International Airport on November 1. Both flights will operate three times a week until the end of March 2019, with fares starting as low as C\$179 one-way, including taxes.

Norwegian will also launch its first Canadian transatlantic service with year-round, daily service from Hamilton to Dublin on March 31, 2019. Fares to Ireland start as low as C\$249 one-way, including taxes. All fares are now available for sale on Norwegian's [Canadian](#) and [American](#) websites. Additionally, the website's [Low fare calendar](#) displays the lowest available fares to all of Norwegian's destinations.

"This is an important milestone for Norwegian as we enter one of the world's most exciting aviation markets, Canada. We believe our low fares matched with our high quality and award-winning service will be very popular among Canadian travelers, as it has been with American travelers for the past five years. We are now the only airline to connect the French Caribbean with both Canada and the United States, as well as French Guiana, which is also launching this week," said Bjørn Kjos, Norwegian's Founder and CEO.

French Guiana will be served from both Guadeloupe and Martinique. Winter seasonal service from Martinique to Cayenne - Félix Eboué Airport will launch on October 31 and operate four times per week. Flights from Guadeloupe to Cayenne will launch on November 1. Launch fares from both islands start as low as C\$174, one-way, including taxes.

"For Canadians and especially Quebeckers, the islands of Guadeloupe represent a paradise destination they would like to visit at least once in their life. We are thrilled about Norwegian's new route from Montreal to Pointe-à-Pître as they will contribute to realize this dream. We are looking forward to welcoming more Canadians to our archipelago," said Willy Rosier, General Director for the Guadeloupe Islands Tourism Board.

"The Martinique Tourism Authority welcomes the new service by Norwegian between Montréal and Fort-de-France. This service, which also opens an extension to French Guiana, is an exceptional opportunity to develop traffic from Montreal. The vibrant culture of Martinique, its culinary treasures, its Grand Rums, diverse activities, breathtaking landscapes and its legendary hospitality make Martinique a destination of choice for our Canadian guests. With a 49% growth already registered for the upcoming season, the Canadian market is more than ever a priority for Martinique," said Karine Mousseau, Commissioner, Martinique Tourism Authority.

"We are happy and very proud that Norwegian chose Montréal for its first commercial flight on Canadian soil. Sun destinations are popular with Montrealers and the addition of Pointe-à-Pître, as well as Fort-de-France in a few days, will enable travellers to benefit from a greater choice at a low

cost from YUL,” said Philippe Rainville, Aéroports de Montréal President and Chief Executive Officer.

The most awarded low-cost airline in the world, Norwegian operates one of the world’s youngest fleets. The French Caribbean routes are operated by Boeing 737-800s, while the new transatlantic route will be operated by a brand-new Boeing 737 MAX, which Norwegian was the first airline to operate to/from North America last summer.

Passengers on all of Norwegian’s routes are eligible to join [Norwegian Reward](#), the airline’s award-winning loyalty program and can earn CashPoints every time they fly, stay at a hotel or rent a car. Earlier this year, Norwegian Reward was named [Program of the Year Europe and Africa](#) for the second consecutive year.

About Norwegian

Norwegian is the world’s fifth largest low-cost airline and carried 33 million passengers in 2017. The airline operates more than 500 routes to over 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean, North and South America. Norwegian has a fleet of more than 150 aircraft, with an average age of 3.7 years, making it one of the world’s youngest and “greenest” fleets.

Norwegian has been named the [Most Fuel-Efficient Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT) twice. Norwegian has been voted ‘Europe’s Best Low-Cost Airline’ by passengers for six consecutive years at the SkyTrax World Airline Awards 2013-2018, along with being named the ‘World’s Best Low-Cost Long-Haul’ Airline’ for the past four years. Norwegian employs more than 9,500 people worldwide.

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