

norwegian



Onboard Norwegian's Boeing 787 in Premium

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# Norwegian Welcomes Tampa Bay to its Ever-Growing U.S. Network

– Norwegian's fourth new route out of Florida announced this month –

TAMPA (JUNE 25, 2018) – Norwegian, the [World's Best Low-Cost Long-Haul Airline](#) and [Airline of the Year 2017](#), announced today it will add Tampa

International Airport to its ever-growing United States route network. Twice weekly service to London Gatwick will launch on October 31, 2018, and operate Wednesdays and Saturdays. Launch fares will start as low as \$214.90 one-way in Economy, and from \$604.90 in [Premium](#), both fares including taxes.

The new Tampa Bay route further deepens Norwegian's commitment to Florida, following three route announcements for the Sunshine State earlier this month: Fort Lauderdale-Hollywood International Airport to Madrid and Rome; and Orlando International Airport to Stockholm Arlanda Airport. All routes are launching at the end of October.

"We are excited to introduce another U.S. destination to our network. Tampa Bay will be a very popular destination amongst European traveler. Similarly, Europe is in high demand among Tampa Bay and Florida resident. With our growing commitment to Florida, we're also increasing our Fort Lauderdale and Orlando to London services for the winter season due to the great demand," said Thomas Ramdahl, Norwegian's Chief Commercial Officer.

Ramdahl added: "Norwegian continues to offer Floridians, and all customers, increased choice, flexibility and value. Our modern fleet, one of the youngest in the world, allow customers, whether traveling for work or leisure, to truly enjoy their trip from the moment they step on board thanks to our award-winning state-of-the-art in-flight entertainment system, comfortable and spacious seating, and friendly cabin crew."

"The arrival of Norwegian Air is yet another example of the strength of our region. As our community continues to grow, the airport is growing with it. We expect this to be a very popular service, particularly for our British visitors, and we look forward to a great partnership with Norwegian in coming years," said Tampa International Airport CEO Joe Lopano.

"International visitors have a profound economic impact on Tampa Bay every year, so we're thrilled that Norwegian Air is providing yet another great option for Tampa Bay-bound travelers. The UK is Tampa Bay's largest source of overseas visitors. The addition of Norwegian means more visitors from the UK and Europe will get to discover the treasures that await here in the heart of the Gulf Coast," said Visit Tampa Bay President & CEO Santiago C. Corrada.

Norwegian already operates more routes between Florida and Europe than any other airline, and passengers now have 14 route options from three airports across the Sunshine State to Barcelona, Copenhagen, London, Madrid, Oslo, Paris, Rome and Stockholm. Additionally, Norwegian offers seasonal service from Fort Lauderdale to the French Caribbean islands of Guadeloupe and Martinique.

Norwegian operates one of the world's youngest fleets, and the new route will be operated by a brand-new [Boeing 787-9 Dreamliner](#) aircraft, offering

a [Premium](#) and Economy cabin. Premium includes a dedicated check-in counter, fast track security, lounge access at selected airports, large and wide recliner seats with more legroom than any airline's premium economy, all meals and drinks, as well additional checked-in luggage and CashPoints.

All fares are now available for sale on Norwegian's [website](#), [Norwegian.com/us](#). Additionally, the website's [Low fare calendar](#) displays the lowest available fares to all of Norwegian's destinations. Passengers on all of Norwegian's routes are eligible to join [Norwegian Reward](#), the airline's loyalty program and can earn CashPoints every time they fly, stay at a hotel or rent a car. Earlier this year, Norwegian Reward was named [Program of the Year Europe and Africa](#) for the second consecutive year.

### **Seasonal service changes during Winter 2018/19**

Norwegian is also adjusting certain routes from the U.S. to London based on demand:

- The Boston to London service will increase to a daily service, an increase from five flights per week previous winter season.
- The Fort Lauderdale to London service will increase to a daily service, an increase from three flights per week previous winter season.
- The Las Vegas to London service will increase to three flights per week, an increase from two flights per week previous winter season.
- The Orlando to London service will increase to five flights per week, an increase from three flights per week previous winter season.
- The Chicago to London service will operate five times per week during its first winter season.
- The Oakland/San Francisco to London service will decrease from four flights per week to three flights per week.
- The Austin to London service will become a summer seasonal service, with the last flight departing October 27, 2018, and returning in March, 2019.
- The Seattle to London service will become a summer seasonal service, with the last flight departing October 31, 2018, and returning in March, 2019.

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### **About Norwegian**

Norwegian is the world's sixth largest low-cost airline and carried around 33 million passengers in 2017. The airline operates 500 routes to more than 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean, North and South America. Norwegian has a fleet of more than 150 aircraft, with an average age of 3.6 years, making it one of the world's youngest fleets. Norwegian was named the [Most Fuel-Efficient](#)

[Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT). Norwegian has been voted 'Europe's best low-cost carrier' by passengers for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the 'World's best low-cost long-haul airline' in 2015, 2016 and 2017. Norwegian employs over 9,500 people. The airline offers more than 60 nonstop routes from the U.S. to London, Paris, Barcelona, Rome, Madrid, Amsterdam, Ireland, Scotland, Scandinavia and the Caribbean.

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