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Norwegian Reward Reaches 5 Million Members

NEW YORK (DECEMBER 19, 2016) -- Norwegian, the [World's Best Low-Cost Long-Haul Airline](#) and [Europe's Best Low-Cost Airline](#), announces that its fast-growing loyalty program, [Norwegian Reward](#), has reached a new milestone: five million members. Since April, more than one million members have joined the program worldwide, which is more than 4,000 people daily.

Norwegian Reward is one of the most generous loyalty programs available today, and a 300,000 American passengers are now members and are

experiencing the huge cost savings and other exclusive benefits that are a part of the program.

Members earn CashPoints when booking Norwegian flights and hotel rooms and car rental with partner companies. Norwegian Reward members can then use those CashPoints as full or partial payment on all Norwegian flights, or on whatever product they prefer, such as seats without restrictions.

Norwegian Reward has also now introduced more benefits as members can also claim a reward after every sixth flight which can be used an unlimited amount of times within 12 months. The rewards include: free seat reservation, free baggage, free Fast Track or a CashPoint boost.

“Reaching five million members is a milestone. We will continue to expand and introduce new partners so that our members can get even better opportunities to earn CashPoints,” said Brede Huser, Vice President of Norwegian Reward.

Passengers can join Norwegian Reward for free now by visiting norwegianreward.com.

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Note to editors:

Top 5 Norwegian Reward benefits for members:

1. Earn up to 20% CashPoints on all Norwegian flights from day one.
 2. Access to exclusive offers from Norwegian Reward partners which can increase CashPoint earning.
 3. Collect rewards, one for each sixth single flight.
 4. Spend CashPoints as full or partial payment on all Norwegian flights (1 CashPoint = 1 NOK).
 5. Free to join and you can easily cancel membership anytime as there are no long-term contracts or cancellation fees.
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About Norwegian

Norwegian is the world's sixth largest low-cost airline and carried 30 million passengers in 2016. The airline operates 450 routes to 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean and the U.S.

Norwegian has a fleet of 120 aircraft, with an average age of 3.6 years, making it one of the world's youngest fleets. Norwegian was named the [Most Fuel-Efficient Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT). Norwegian was named the World's Best Low-Cost Long-Haul Airline by the renowned SkyTrax World Airline Awards in 2015 and 2016, and for the fourth consecutive year, named Europe's Best Low-Cost Airline. Norwegian employs 6,000 people. The airline offers 40 nonstop routes from the U.S. to London, Paris, Scandinavia and the Caribbean. Follow [@Fly_Norwegian](#) on Twitter, join the discussion on [Facebook](#) and keep up with our adventures on [Instagram](#). For more information on Norwegian and its network, visit [norwegian.com](#).

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