



Nov 17, 2017 05:00 EST

Norwegian Reward Marks 10th Anniversary with Passenger Tips for Cheaper Flights

NEW YORK (NOVEMBER 17, 2017) – Norwegian Reward, Norwegian’s award winning loyalty program, is celebrating its tenth anniversary, and to commemorate the occasion, the Reward team is revealing the top 10 tips travelers can use to avoid paying full fare for a Norwegian flight.

“As Norwegian Reward turns 10, we’re delighted to celebrate a decade of rewarding millions of loyal passengers, including the 550,000 members we now have in the United States,” said Brede Huser, Managing Director of

Norwegian Reward. “It’s no secret that American consumers want more savings, so we’re revealing the 10 easiest ways for passengers to use our award-winning loyalty program to avoid paying full fares again. With a growing network of global routes, Norwegian continues to offer passengers affordable fares, a quality service and great opportunities for further savings.”

The top 10 ways for American travellers to save money on Norwegian flights are:

Join Norwegian Reward

Sign-up for free at www.norwegianreward.com.

Earn a free flight when booking Premium

There are significant cost savings to be earned on [Norwegian flight bookings](#), which can offer between 2% and 20% CashPoints on all ticket types. Whether flying for business or pleasure, passengers can earn 20% CashPoints on Premium bookings.

Get family or friends involved and share your earnings together

Passengers can pool their CashPoints with up to seven friends or family members into one account by opening a [Family Account](#), which can give them greater spending power.

Shop online for additional savings

[The Reward eShop](#) is the place to earn CashPoints for online shopping at 1,000 retailers.

Book a hotel – especially this month – to get extra savings

Passengers can earn double CashPoints on all bookings at [Hotels.com](#) on November 18th and 19th – there are more than 300,000 hotels to choose from. Passengers can also [earn up to 1,000 CashPoints](#) per night at hotels around the world using Rocketmiles.

Ditch the cab, and earn points on airport transfers

Members can [receive great rates](#) on taxi, shuttle bus or train transfers to and

from the airport, earning up to 5% CashPoints no matter country they are in.

Park your car at the airport and save money

Passengers can park their cars at the airport and earn up to 18% CashPoints and up to a 25% discount on [airport car parking with APH](#) at 26 major airports across the UK, including Gatwick, Heathrow and Edinburgh.

Hang out in the lounge for a more VIP airport experience

Access to 400 airport VIP lounges worldwide with [Lounge Pass](#) can earn passengers up to 8% CashPoints or a set CashPoint earn with an exclusive 15-25% lounge entry discount at [No1 Lounges](#).

Explore your surroundings

Book tours, tickets, attractions, excursions and activities for holidays and earn 5% CashPoints on all tours and activities with [GetYourGuide](#), the premiere site for travel activities.

Rent a car, rack up CashPoints

Choose from [1,000 car rental companies](#), including Avis, Hertz and Europcar and earn 3- 5% CashPoints in 30,000 locations worldwide.

Norwegian's 6.6 million Reward members earn CashPoints (approximately 12 cents) by booking Norwegian flights and with other partners, including online shopping sites, hotel booking sites and car rentals. Members also receive a 'reward' after every sixth flight, which includes a choice of free seat reservation, free fast track security and a free checked bag for 12 months.

###

Media Contact

Réal Hamilton-Romeo

About Norwegian Reward

Norwegian Reward is the award-winning loyalty program of Norwegian, the world's sixth largest low-cost airline. The program launched in 2007 and currently has approximately 6.6 million members worldwide earning CashPoints, which helps reduce the cost of travel with Norwegian. Norwegian Reward won the "Best up-and-coming Award" at the 2017 Freddie Awards. Visit [Norwegian Reward](#) for more information.

Contacts



Press Office

Press Contact

Only for press inquiries

pressUSA@norwegian.com

954.648.2989



Anders Lindström

Press Contact

Director of Communications, USA

anders.lindstrom@norwegian.com

+1 954.648.2989