



New Family Account allows members to pool CashPoints within groups of family or friends to jointly earn and redeem points

Jun 02, 2017 10:30 EDT

Norwegian Reward Launches New Points- Earning Family Accounts

Norwegian Reward, the award-winning loyalty program at Norwegian, the

[World's Best Low-Cost Long-Haul Airline](#) and [Europe's Best Low-Cost Airline](#), today announced that it has introduced a new feature: [Reward Family Account](#). With this feature, Reward members can pool CashPoints together within groups of family or friends of up to seven people to jointly earn points which can then be spent to reduce the cost of Norwegian flights.

Norwegian Reward offers its nearly 5.5 million members worldwide opportunities to save money on flights including Norwegian's [newly announced transatlantic routes](#) between the United States and Rome, Italy. Passengers can join Norwegian Reward for free and receive exclusive benefits and discounts at norwegianreward.com.

The new Family Account makes it easier for family members, including children, or groups of friends to earn CashPoints together. Everyone's CashPoint earn is pooled into one Family Account and can be spent when booking any Norwegian flight.

How it works:

1. Open a free Family Account [online](#)
2. Invite friends or family members to join the Family Account from your Reward profile
3. Each members' earned CashPoints are transferred to the Family Account
4. Decide which group members can redeem the Family Account CashPoints
5. The Family Account becomes active and CashPoints can be earned together

"We're continuously enhancing Norwegian Reward to make loyalty work for our members. Our new Family Account will make it more attractive for families to join Norwegian Reward and start saving money together on Norwegian flights," said Brede Huser, SVP at Norwegian Reward. "Not only can families easily benefit from added cost savings with Norwegian Reward but groups of friends can too. As such, we're making it easier for families and groups to make flying Norwegian even more affordable with our new Family Account."

Norwegian Reward won Program of the Year Europe/Africa and Norwegian Reward Visa was named Best Loyalty Credit Card Europe/Africa at the 2017 Freddie Awards.

Members of Norwegian Reward earn CashPoints on all Norwegian flights. Members also receive a reward after every sixth flight flown, which consists of either a CashPoint boost, a free checked bag, free seat reservation or free fast track security valid for 12 months.

Each member of the new Family Account will continue to earn rewards individually.

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About Norwegian Reward

Norwegian Reward is the award-winning loyalty program of Europe's third largest low-cost airline, Norwegian. The loyalty program launched in 2009 and currently has almost 5.5 million members worldwide earning CashPoints which helps reduce the cost of travel with Norwegian. Norwegian Reward won the "Best up-and-coming Award" at the 2016 Freddie Awards. For more information on the program, visit norwegian.com/us/norwegian-reward.

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