

norwegian



3,000,000th US Long-Haul Passenger, Naresh Airoy (center), with Members of the JFK-LGW Crew

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Norwegian Reaches the 3M Passenger Mark in the U.S.

NEW YORK (September 12, 2016) – Norwegian, the [World's Best Low-Cost](#)

[Long-Haul Airline](#) and [Europe's Best Low-Cost Airline](#), reached its three million passenger mark in the United States after just three years of long-haul service. With a steady load factor of 90 percent or more, Norwegian's passengers demonstrate that low-cost long-haul flights are not only appreciated, but they are also a necessity.

Norwegian first launched its low-cost long-haul flights from New York's JFK International Airport in May 2013. Today, the airline offers 37 nonstop routes from the U.S. to Europe and seven nonstop routes from the U.S. to the French Caribbean. Based on traffic in Norwegian's network, London, Oslo and Stockholm are the most popular European destinations for American travelers.

"We've seen more and more customers choose Norwegian for their transatlantic travel since launching our service from the United States three years ago," said Norwegian CEO Bjørn Kjos. "Now that we have reached this three million passenger milestone, it not only marks a truly momentous occasion for our U.S. operation, but it also proves that Americans are enjoying our low-fares and award-winning service. We look forward to adding even more transatlantic routes so that more Americans are able to experience the Norwegian difference for themselves."

Norwegian uses state-of-the-art Boeing 787 Dreamliner on its transatlantic flights and the airline has additional Dreamliner aircraft on order that will more than [quadruple its current long-haul fleet](#). Last year, Norwegian was named the most [fuel-efficient airline on transatlantic routes](#) by the International Council on Clean Transportation.

About Norwegian

Norwegian is the world's sixth largest low-cost airline and carried 26 million passengers in 2015. The airline operates more than 400 routes to over 130 destinations in Europe, North Africa, Middle East, Thailand, Caribbean and the U.S. Norwegian has a fleet of more than 100 aircraft, with an average age of 3.6 years, making it one of the world's youngest fleets. The International Council on Clean Transportation (ICCT) named Norwegian the [Most Fuel-Efficient Airline on Transatlantic Routes](#). Norwegian was named the World's Best Low-Cost Long-Haul Airline by the renowned SkyTrax World Airline Awards in 2015 and 2016, and for the fourth consecutive year, Europe's Best Low-Cost Airline. Norwegian employs 5,500 people. The airline offers 40 nonstop routes from the U.S. to London, Paris, Scandinavia and the Caribbean. Follow [@Fly_Norwegian](#) on Twitter, join the discussion on [Facebook](#) and keep up with our adventures on [Instagram](#). For more information on Norwegian and its network, visit [norwegian.com](#).

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