



Norwegian's US route map, June 2018

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# Norwegian Increases Florida Foothold; Adds Three New European

## Routes

 Fort Lauderdale to Madrid and Rome, and Orlando to Stockholm to launch this fall

**NEW YORK CITY (JUNE 8, 2018)** – Norwegian, the <u>World's Best Low-Cost Long-Haul Airline</u> and <u>Airline of the Year 2017</u>, announced today it will launch three new routes from its existing Florida cities to Europe this fall: Fort Lauderdale-Hollywood International Airport to Madrid and Rome; and winter seasonal service from Orlando International Airport to Stockholm.

Norwegian already operates more routes between Florida and Europe than any other airline, and with the addition of these three new routes, passengers now have 13 route options from the Sunshine State to Barcelona, Copenhagen, London, Madrid, Oslo, Paris, Rome and Stockholm. Additionally, Norwegian offers seasonal service from Fort Lauderdale to the French Caribbean islands of Guadeloupe and Martinique.

"We will continue to provide Floridians with affordable travel options to discover Europe. We also look forward to bringing more and more travelers to Florida, supporting the local economy and creating more American jobs, both at Norwegian and in the hospitality industry. It's a win-win for everyone," said Bjørn Kjos, Norwegian's Chief Executive Officer.

The airline has almost 200 cabin crew and pilots stationed at its crew base in Fort Lauderdale, which opened in 2013. With more U.S.-based cabin crew than any other airline, Norwegian is also the only foreign airline recruiting American pilots based in the U.S.

"We are delighted to see our partner, Norwegian Air, expand its presence and commitment at Fort Lauderdale with these new services to the iconic and world-class cities of Rome and Madrid, offering residents in our region exciting new choices," said Mark Gale, CEO/Director of Aviation, Fort Lauderdale-Hollywood International Airport.

Service from Fort Lauderdale to Madrid-Barajas Airport will launch on October 30, 2018, and operate twice per week. Flights to Rome's Leonardo da Vinci-Fiumicino Airport will launch on October 31, 2018, and operate twice per week. Launch fares to both cities will start as low as \$204.90 oneway in Economy, and from \$574.90 in <a href="Permium">Premium</a>, both fares including taxes.

Seasonal service from Orlando to Stockholm Arlanda Airport will launch on October 30, 2018, and operate twice a week until March 29, 2019. Launch fares will start as low as \$209.90 one-way in Economy, and from \$889.90 in Premium, both fares including taxes.

Norwegian operates one of the world's youngest fleets, and these three new routes will be operated by brand-new <u>Boeing 787-9 Dreamliner</u> aircraft,

offering a <u>Premium</u> and Economy cabin. Premium includes a dedicated check-in counter, fast track security, lounge access at selected airports, large and wide recliner seats with more legroom than any airline's premium economy, all meals and drinks, as well additional checked-in luggage and CashPoints.

All fares are now available for sale on Norwegian's <u>website</u>, <u>Norwegian.com/us</u>. Additionally, the website's <u>Low fare calendar</u> displays the lowest available fares to all of Norwegian's destinations. Passengers on all of Norwegian's routes are eligible to join <u>Norwegian Reward</u>, the airline's loyalty program and can earn CashPoints every time they fly, stay at a hotel or rent a car.

#### Seasonal service changes during Winter 2018/19

Norwegian is also adjusting certain routes based on demand:

- The Fort Lauderdale to Paris service will increase from two flights per week to four flights per week as of October 28, 2018.
- The Los Angeles to Paris service will increase from five flights per week to daily flights as of October 28, 2018.
- The Oakland/San Francisco to Paris service will decrease from five flights per week to three flights a week as of October 30, 2018.
- The Oakland/San Francisco to Rome service will become a summer seasonal service, with last flight departing October 26, 2018.
- The Los Angeles to Stockholm service will become a summer seasonal service, with last flight departing October 26, 2018.

#### **About Norwegian**

Norwegian is the world's sixth largest low-cost airline and carried around 33 million passengers in 2017. The airline operates more than 500 routes to over 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean, the U.S and South America. Norwegian has a fleet of more than 150 aircraft, with an average age of 3.7 years, making it one of the world's youngest fleets. Norwegian was named the Most Fuel-Efficient Airline on Transatlantic Routes by the International Council on Clean Transportation (ICCT). Norwegian has been voted 'Europe's best low-cost carrier' by passengers for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the 'World's best low-cost long-haul airline' in 2015, 2016 and 2017. Norwegian employs 9,000 people. The airline offers more than 60 nonstop routes from the U.S. to London, Paris, Barcelona, Rome, Amsterdam, Madrid, Ireland, the UK, Scandinavia and the Caribbean.

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