



Mark Twain Norwegian's New Tailfin Hero

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## Norwegian's Tailfin Features America's Most Famous Literary Icon: Mark Twain

America's beloved and most famous literary icon, Mark Twain is the latest hero to join Norwegian's growing roster of historic figures showcased on its tailfin. Renowned the world-over for his novels including "Adventures of Tom Sawyer" and "Adventures of Huckleberry Finn," Twain's literary works remain timeless classics still enjoyed today.

Born Samuel Langhorne Clemens in 1835, he took on the pseudonym 'Mark Twain' during his time as a river pilot, which is a river term for 'it's safe to navigate.' Twain established himself as writer, humorist, entrepreneur,

publisher and lecturer in his lifetime and was an avid world traveler. He joins recently spotlighted American tailfin heroes including Babe Ruth, Clara Barton, Sojourner Truth and Benjamin Franklin. Each of these figures share Norwegian's vision of pushing boundaries, inspiring others and challenging the status quo.

“Mark Twain’s legacy and his body works embody the spirit of curiosity, change, and adventure. We selected him as the next American tailfin hero to honor as we continue to inspire wander lust for the everyday person with our accessible fares and modern aircraft,” Matthew Wood, Senior Vice President Long-Haul Commercial, Norwegian

Mark Twain’s image is currently featured on a Boeing 737-MAX 8 and delivered last week, a new 787-9 Dreamliner – both flying from the U.S. to Europe and beyond. The new aircraft joins Norwegian’s ever-growing fleet of young, fuel-efficient airplanes. In fact, Norwegian was recently named the most fuel-efficient airline by The International Council for Clean Transportation, twice.

Since its founding, Norwegian has celebrated iconic and historical figures on the tails of its aircraft, it is now a recognized industry signature. Norwegian continues to be the fastest growing foreign airline in the U.S., it will operate from 17 airports in the United States, and currently offers more than 50 nonstop routes to Europe, as well as four routes from the U.S. to Guadeloupe and Martinique in the French Caribbean, and three routes out of Canada.

All flights are available at [Norwegian.com/us](https://www.norwegian.com/us), and to find the most affordable fares, go to the low fare calendar. Passengers on all of Norwegian’s routes are eligible to join Norwegian Reward, the airline’s award-winning loyalty program and can earn CashPoints every time they fly, book a hotel or rent a car.

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### **About Norwegian Air**

Norwegian Air is the world’s fifth largest low-cost airline and carried over 36 million passengers in 2019. The airline operates more than 500 routes to over 150 destinations in Europe, North Africa, Middle East, Thailand, North and South America. Norwegian has a fleet of around 160 aircraft, with an average age of 4.6 years, making it one of the world’s youngest and most fuel-efficient fleets.

Norwegian has been named the [Most Fuel-Efficient Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT) twice. In 2019, the airline [saved 1.7 million metric tons of CO2 emissions](#) compared to the industry average. Norwegian has been voted 'Europe's Best Low-Cost Airline' by passengers for six consecutive years at the SkyTrax World Airline Awards 2013-2019, along with being named the '[World's Best Low-Cost Long-Haul Airline](#)' for the past five consecutive years. Norwegian employs more than 11,000 people worldwide.

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