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Membership Has Its Rewards: Norwegian Reward Gives its 4 Million Members New Benefits

We have four million reasons to celebrate -- and we want you to get in on the fun!

Norwegian's loyalty program, [Norwegian Reward](#), has hit the four million member milestone. Are you one of them? If not, what are you waiting for?

Membership has its rewards, and here are the top five benefits of being a **Norwegian Reward** member:

1. Earn up to 20% CashPoints on all Norwegian flights from day one
2. Access to exclusive offers from Norwegian Reward partners which can increase CashPoint earning
3. Collect rewards, one for each sixth single flight
4. Spend CashPoints as full or partial payment on all Norwegian flights (1 CashPoint = 1 Norwegian Krone, which is approximately \$0.10 USD)
5. Free to join and you can easily cancel membership anytime

Norwegian Reward is one of the most generous loyalty programs around, and we want you, America! Members earn CashPoints when booking Norwegian flights and when booking hotel rooms and car rental with partner companies, and can then use CashPoints whenever they want on whatever product they prefer – and all seats are as open to CashPoint members at all times. Norwegian Reward has also introduced even more benefits, such as free seat reservation, free baggage, free Fast Track or a CashPoint boost.

“We always strive to give our customers great value and it’s fantastic to have four million passengers saving costs with Norwegian Reward. We have recently upgraded Norwegian Reward to be even more flexible as members now have more choice to reduce the cost of travel,” said Brede Huser, Vice President of Norwegian Reward. “Norwegian passengers can join for free and they are not locked in at any expense. As such, business and leisure passengers are taking advantage of Norwegian Reward and keeping their costs down as we continue to offer more exclusive benefits for our loyal customers.”

To celebrate this milestone, five lucky Norwegian Reward members will each win a pair of tickets to one of Norwegian’s long-haul destinations -- so you have to be in it to win it. Ready to become a member, yet? Members can register to enter the drawing before April 28, 2016 by accessing their Reward profile on Norwegian’s website.

Join Norwegian Reward now by visiting norwegianreward.com. [Terms and conditions](#) apply.

About Norwegian Air

Norwegian Air is the world’s fifth largest low-cost airline and carried over 36

million passengers in 2019. The airline operates more than 500 routes to over 150 destinations in Europe, North Africa, Middle East, Thailand, North and South America. Norwegian has a fleet of around 160 aircraft, with an average age of 4.6 years, making it one of the world's youngest and most fuel-efficient fleets.

Norwegian has been named the [Most Fuel-Efficient Airline on Transatlantic Routes](#) by the International Council on Clean Transportation (ICCT) twice. In 2019, the airline [saved 1.7 million metric tons of CO2 emissions](#) compared to the industry average. Norwegian has been voted 'Europe's Best Low-Cost Airline' by passengers for six consecutive years at the SkyTrax World Airline Awards 2013-2019, along with being named the ['World's Best Low-Cost Long-Haul Airline'](#) for the past five consecutive years. Norwegian employs more than 11,000 people worldwide.

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